



Main logo

Our logo is the key building block of our identity, the primary visual element that identifies us. The signature is a combination of the brand mark and our company name - they have a fixed relationship that should never be changed in any way.



Logo usage

The proper way to use the IXON logo is to give it enough bleed, use the chosen colours and with the proper ratio.



✓ The IXON logo how it is supposed to be used.

Format Recommended formats are .eps | .ai | .png | .jpg | .tiff
Min size 6 mm / 17 px high



✗ Do not use another font in the IXON logo



✗ Do not change the size and/or aspect ratio of the brand mark and name



✗ Do not rotate the logo at angles that aren't multiple of 90°



✗ Do not change the stroke width of the logo



✗ Do not change the size of the wordmark only



✗ Do not use a dropshadow on the logo